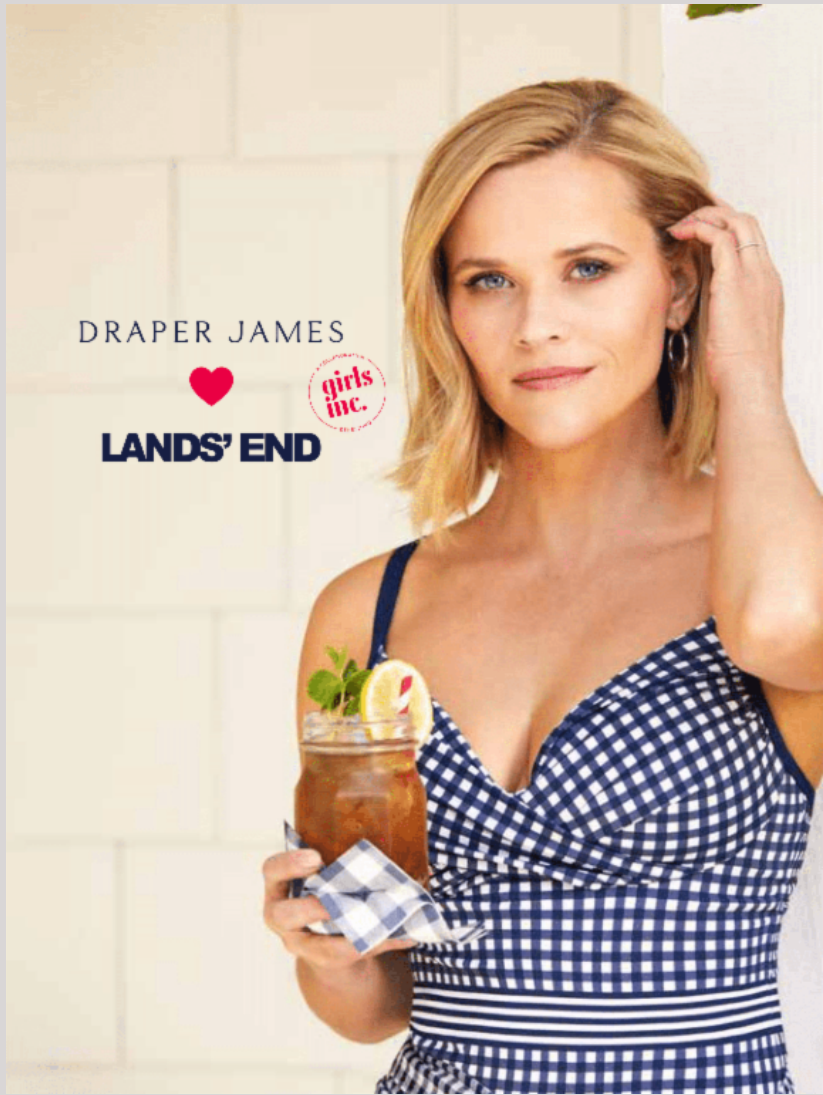




6 x 4 Bag Stuffer - Front



6 x 8 Rack Sign



6 x 4 Bag Stuffer - Back





4x Static Slides  
(sprinkle throughout cashwrap experience for freshness)





Email Feature



600 x 300 Digital Banner



Email Subfeature





1080 x 1080 FB/IG



1080 x 1080 FB/IG



DRAPER JAMES



LANDS' END

Celebrating all women with comfortable, confidence-inspiring swimwear.



1920 x 1080 Mall Partner FB/IG Stories

Organic Social Copy - Mall Partners

Gingham? Check. Fresh florals? Yes. A fit for every body? Absolutely. Check out the new swim collab between @landsend and @DraperJames — only in stores for a limited time!

Organic Social Copy - LE Stores

Gingham? Check. Fresh florals? Yes. A fit for every body? Absolutely. Check out our new swim collab with Reese Witherspoon's @DraperJames — only in stores for a limited time!

Paid Social Copy

Primary Text: Fresh florals and gingham? Check. A fit for every body? Absolutely. Shop our new swim collab with Draper James in store!

Headline: Draper James x Lands' End swim

Link Description: Shop the collection in store