

6 x 4 Bag Stuffer - Front



Coming soon!

Our latest collaboration with Reese Witherspoon's Draper James is almost here. Fresh florals and classic gingham meet swim styles for women of every shape and size.

Shop this limited-edition collection in store May 12!

Follow and tag us @landsend @draperjames #DJxLE

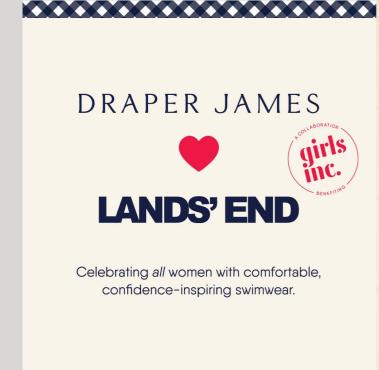
6 x 4 Bag Stuffer - Back



6 x 8 Rack Sign











4x Static Slides (sprinkle throughout cashwrap experience for freshness)



Email Feature



Email Subfeature



600 x 300 Digital Banner



1080 x 1080 FB/IG

1080 x 1080 FB/IG

Organic Social Copy - Mall Partners

Gingham? Check. Fresh florals? Yes. A fit for every body? Absolutely. Check out the new swim collab between @landsend and @DraperJames — only in stores for a limited time!

Organic Social Copy - LE Stores

Gingham? Check. Fresh florals? Yes. A fit for every body? Absolutely. Check out our new swim collab with Reese Witherspoon's @DraperJames — only in stores for a limited time!

Paid Social Copy

Primary Text: Fresh florals and gingham? Check. A fit for every body? Absolutely. Shop our new swim collab with Draper James in store!

Headline: Draper James x Lands' End swim

Link Description: Shop the collection in store



DRAPER JAMES



Celebrating all women with comfortable, confidence-inspiring swimwear.



1920 x 1080 Mall Partner FB/IG Stories